

Badge design & onsite check-in



BADGE DESIGN & ONSITE CHECK-IN



Introduction





- ExpoPlatform provides you with an easy way to design and create your branded badges in a print and digital formats.
- This feature comes with 2 dedicated onsite modules:
 - **Check-in app**, which enables the organiser to scan the visitors as they enter the exhibition zone or conference rooms
 - **Kiosk mode**, which enables visitors self registration onsite from a tablet or computer
- Organisers benefit from an all-integrated end to end solution to manage badging and check in onsite.
- This guide illustrates the process step by step.

INTRODUCTION

- 1. ExpoPlatform provides you with an easy way to design and create your branded badges in a print and digital formats.
- 2. This feature comes with 2 dedicated onsite modules:
 - Check-in app, which enables the organiser to scan the visitors as they enter the exhibition zone or conference rooms
 - Kiosk mode, which enables visitors self registration onsite from a tablet or computer
- Organisers benefit from an all-integrated end to end solution to manage badging and check in onsite.
- 4. This guide illustrates the process step by step



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- 1. Print Badge Creation
- 2. Digital Badge
- 3. Sending your Badges
- 4. Using the Checkin app (onsite)
- 5. Using Kiosk mode (onsite)



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- 4. Using the Checkin app (onsite)
- 5. Using Kiosk mode (onsite)





PRINT BADGE CREATION



1. Print Badge creation



1. Designing your badges

Go to Registration settings / Badges. You can edit a badge for each participant category:

1. Choose the Participant category



6. The badge size

DESIGNING YOUR BADGES

Go to **Registration settings / Badges.** You can edit a badge for each participant category:



• The Barcode can be internal (EP) or your external barcode. Supported external formats are: ITF, CODE128, EAN-13

• Select your badge layout

•

•

Upload your background image.

For a vertical badge like A4, an

2. Best practice to edit the text



You will be able to edit the other sides of the badge by scrolling down on the page.

1. Click on the pencil icon *»* to open the Editor menu:



2. Before adding any text or images, use the "Div" button to set a container that includes margins.



3. In the DIV menu, click on "Advanced" and use the "margin: __px" formula in the Style field to set your margins. We recommend using "margin: 10 px"

or dow	Create Div Contail	ner		×	Styles	 Normal 	• • 29	ent -	• Size	· Line Hel · ▲· Δ· □0 Ⅲ ?
dges are e follow n fast-ti your ba must p ease che orint to lour wil te to ha	General Id Style margin: 10px Advisory Title	Advanced	Language Code							Download the official show mobile app The official show app has been designed to help you keep organised, plan your day and be in touch 24 h 365 days! Download the app now from the app store or Play Market! Exhibitor catalogue/search Interactive floorplan Appointment calendar and scheduli Internal messaging2 Product catalogues Exhibitors / Visitors Profiles Local attractions and travel information
ong the le will p to the s rable.	Language Direction)	ОКСа	ncel						1

You can then add your opening hours, sponsor logos and any other relevant info.

BEST PRACTICE TO EDIT THE TEXT



You will be able to edit the other sides of the badge by scrolling down on the page.

1. Click on the pencil icon to open the Editor menu:





VISITOR

Download the official show mobile app The official show app has been designed to help you keep organised, plan your day and be in touch 24 h 365 days! Download the app now from the app store or Play Market!

Exhibitor catalogue/search Interactive floorplan Appointment calendar and scheduli Internal messaging2 Product catalogues Exhibitors / Visitors Profiles Local attractions and travel information 2. Before adding any text or images, use the **"Div"** button to set a container that includes margins.



3. In the DIV menu, click on **"Advanced"** and use the "margin: __px" formula in the Style field to set your margins. **We recommend using "margin: 10 px"**

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Advisory Title			
Language Directio	n		
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Styles • Normal • Font • Size • Line Hei • A.• 🗗 🖽 ?
Opening Hours
Wednesday 7th January 2017 09.30am -
5.30pm Thursday 10th January 2017 09.30am -
5.30pm
Venue
Dubai World Trade Centre P.O. Box 9292Dubai,
UAE

3. Saving time creating your badges





After completing your first badge, **save time by copying this template** for the next badges that you are creating.

SAVING TIME CREATING YOUR BADGES



After completing your first badge, save time by copying this template for

the next badges that you are creating.

Badges for printing			Digital Badges
visitor	Technology Exhibition	Visitor	Сору
ease choose what will appear on badges Photo Mr. / Mrs. Full Name Job Title Company Name Country City Bar Code QR Code Bach Without Code Code Code Code Code Code Code Code			Badge size (cm) Width 10.2 Height 14.5 Please attach background picture K-tech
E-BADGE (A4 page participants will need to print)	Badge type Butterfly Only Badge Butterfly		Preview

4. Testing your badge for printing

Click on **Preview** and print your badge to validate the result.

Printer Settings: Some printers default settings may vary, so it is important to check these settings and run a test ideally on the printer that will be used onsite.

Depending on the result, if your margins need to be adjusted, please click "**Margins**" on the page layout tab, then select "**Custom Margins**" and type the desired amount.

								Ready	
nt - DEMO Copy Template From	Сору	Thank you for downloading your e-badge. This year, all badges are electronic, so please ensure you read the	_	Imprimer	2 feuilles de papier		Sottir	Printer Prop	rties
BADGE	Badge size (cm) Width	following instructions carefully in order to gain fast- track entry to the show. To ensure that your badge fits correctly into the holder, you must print your e-badge in colour at 100%. Please check your printer settings as some may print to scale. Failure to print your badge in colour will next in hour to cance portie to be min-		Destination	👼 Microsoft Print to PDF 👻		J Setti	Print Active Sheets	
	10,2 Height	your badge re-printed. Only fold along the lines shown, any damage to the 2barcode will prevent scanning and may delay entry to the show. Badges are strictly non- transferable.		Pages	Tous 👻		Pages	to	
	14,5 Please attach background picture		DAREN	Mise en page	Portrait 👻		00	Collated 1,2,3 1,2,3 1,2,3	•
191		13	EVP. HEAD OF HOTELS AND HOSPITALITY	Couleur	Couleur 👻			Portrait Orientation	•
DAREN	No Image		VISITOR	Plus de paramètres	~			8.5° x 11°	•
BENSON UK	Remove background	Download the official show mobile app The official show app has been designed to help you keep opposied in less your day and he in burch 24 h.	Opening Hours Wednesday 7th January 2017 09 30am - 5 30pm Thursday 10th January 2017 09 30am - 5 30pm					No Scaling	÷
EVP, HEAD OF HOTELS AND HOSPITALITY		365 days! Download the app now from the app store or Play Market! • Exhibitor catalogue/search • Interactive floorplan	Venue Dubai World Trade Centre P.O. Box 9292Dubai, UAE				100	Print sheets at their actual size Page 5	etup
		Appointment calendar and scheduli Internal messaging2 Product catalogues Exhibitors / Visitors Profiles Local attractions and travel information							
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CANCEL	SAVE						- 7		

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Copies:

Print

Printer Snagit 12

TESTING YOUR BADGE FOR PRINTING



Click on **Preview** and print your badge to validate the result.

Printer Settings: Some printers default settings may vary, so it is important to check these settings and run a test ideally on the printer that will be used onsite. Depending on the result, if your margins need to be adjusted, please click "Margins" on the page layout tab, then select "**Custom Margins**" and type the desired amount.





- 1. How do I include my logo on the front of the badge? Please include it within the Background image
- 2. How do I include Sponsor logos?

Please include them within the Background image (front) or on the other sides of the badge via the editor.

3. How do I adjust my margins so that the text doesn't reach the borders?

In the editor, please use the "DIV" tool to create a container for your text and images, and in "Styles" set the margin to 10 pixels.

4. How do I make sure that the result is a faithful representation of the design?

Please use the preview and print your badge on the printer that will be used onsite. The margins can be adjusted by using "custom margins" in your print settings.

PRINT BADGE FAQ



1. How do I include my logo on the front of the badge?

Please include it within the Background image

2. How do I include Sponsor logos?

Please include them within the Background image (front) or on the other sides of the badge via the editor.

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Please use the preview and print your badge on the printer that will be used onsite. The margins can be adjusted by using "custom margins" in your print settings.



DIGITAL BADGE





2. Digital Badge



Designing the digital badge 1.

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A digital version of the badge is available for the organiser to present within an email campaign and within the mobile app.

This design is simpler than the print badge, with only 1 side.

To design it, go to Registration settings > Badges > Digital Badges and select the category from the drop-down and then click on the radio button fields that should appear on the badge (Image 1).

You may attach the background image of dimension: 378 X 658 px (Image 2). Once designed, the digital badge would look something as the Image 3 when we go to the event application. The visitors and exhibitors can scan the badges to capture the leads.



Mr. Francis Blair Strontium Zunheboto, India



VISITOR

 \equiv

Please choose what will appear on badges Photo Mr. / Mrs. Full Name lob Title Company Name Country City Bar Code OR Code Both Without Code Category Choose color: OR data:

Visitor

1 .

1 .

Default O External

Please attach background picture



DESIGNING THE DIGITAL BADGE

A digital version of the badge is available for the organiser to present within an email campaign and within the mobile app.

This design is simpler than the print badge, with only 1 side.

To design it, go to **Registration settings > Badges > Digital** Badges and select the category from the drop-down and then click on the radio button fields that should appear on the badge (Image 1).

You may attach the background image of dimension: 378 X 658 px (Image 2). Once designed, the digital badge would look something as the Image 3 when we go to the event application. The visitors and exhibitors can scan the badges to capture the leads.







3. Sending your badges





SENDING YOUR BADGES

Managing Badge Campaigns



Your personal badge for Beauté 2022

We are looking forward to welcoming you tomorrow!

As you know you can find your badge in the app which you can download from the App Store or Google Play, but we have also inserted a copy below which you can bring to enter the venue.



Please reach out to us for any queries at +11-99-666-666

Best regards

Team Beauté 2022

Campaign name:					
VIP Badge Campaign					
Date:		Time:		Template:	
2022-06-22		10:00	0	Test	
+ Add date					
Send to					
Choose categories			Sending List		
Additional settings					
Without Additional Settings		*			
Triggers					
+ Add trigger					

We have an option to send the badges with the help of marketing campaign on the platform. You can include the QR itself or the link to print the Badge.

The first step is to create an email under Marketing>Email Sender>Email Templates> Add New Template. Then create the campaign, click on Marketing>Campaigns>New Campaign and enter the details. Note- You must include one or both the variables for the QR code and barcode. For QR code- {BADGE_QR_CODE} For Barcode- {BADGE_BARCODE} For Printing a Badge- {PRINT BADGE LINK}

MANAGING BADGE CAMPAIGNS

We have an option to send the badges with the help of marketing campaign on the platform.

You can include the QR itself or the link to print the Badge.

The first step is to create an email under **Marketing>Email** Sender>Email Templates> Add New Template. Then create the campaign, click on Marketing>Campaigns>New Campaign and enter the details.

Note - You must include one or both the variables for the QR code and barcode. For QR code- {BADGE QR CODE}

For Barcode- {BADGE_BARCODE} For Printing a Badge- {PRINT BADGE LINK}

Campaign name:						
VIP Badge Campaign						
Date:		Time:		Template:		
2022-06-22	=	10:00	0	Test		
+ Add date						
Send to						
Choose categories			Sending List			
Additional settings						
Without Additional Settings		¥				
Triggers						
+ Add trigger						
					Please read	
					Best regard	
					Tean T-Tec	

K-tech

Your personal badge for K-tech 2022

We are looking forward to welcoming you tomorrow!

As you know you can find your badge in the app which you can download from the App Store or Google Pay, but have also inserted a copy below which you can bring to enter the venue

My Badge



h out to us for any gueries at +11-99-666-666

s

2022



4. Check-in app







CHECK-IN APP

1. How to access your app?



1. Please download and install the ExPoplatform CheckIn app available on:

Google Play store App Store 2. Once you open it, you will be asked to enter your **API url**. This url can be found in your browser, when you are connected to ExpoPlatform as an admin. Copy the url until .com:

https://api-newdemo.expoplatform.com/admin/general/edit





3. Select your Event from the list and log in by using your **Admin credentials**

HOW TO ACCESS YOUR APP?

Please download and install the ExpoPlatform 1. Check-In app available on





App Store



Checkin App only supports EP barcodes



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Server api Passe input server apro-

Q expoplatform checkin

Бізнес

ExpoPlatform CheckIn

App Store



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🛞 Скасувати

ОТРИМАТИ

RELEASE

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HOW TO ACCESS YOUR APP?

 Once you open it, you will be asked to enter your API url. This url can be found in your browser, when you are connected to ExpoPlatform as an admin.
 Copy the url until.com:

https://api-newdemo.expoplatform.com/admin/general/edit

3. Select your Event from the list and log in by using your **Admin credentials**



2. How to scan?

in your scan report.

1. Select the location where you are scanning can from.

The locations which are entered in the floorplan module will show up in this drop down. This location information will be listed

3. Choose the object to scan

- Faces: available when integrating with a dedicated 3rd party. A PIN code is required.
- **Badges** (most common): You also get the option to manually enter the barcode.
- From list: you can search within the attendee list by name and email.



HOW TO SCAN?

1. Select the location where you are scanning from.

The locations which are entered in the floorplan module will show up in this drop down. This location information will be listed in your scan report.

2. Choose which camera to use (back is recommended)

3. Choose the object to scan

- Faces: available when integrating with a dedicated 3rd party. A PIN code is required.
- **Badges** (most common): You also get the option to manually enter the barcode.
- From list: you can search within the attendee list by name and email.

4. Download your scan report From Data / Import/Export / Check-in List The report includes: ID, name, Date & time, Status and Zone (location). Dedicated tabs are available for the dates of your Event.



Go to Management / Participants and use the "Print Badge" button.

You can use this to scan your registration tests first, and later, real participant badges.

	Surname, Name	Company Name 🔶	Category	Status	Attendance	Reg. Date	Payment	
0	Arms Joe	Tudero	Visitors(IT), Moderator	Active	× Not Attended	25.06.2019	0.00	Print Badge (14) Remove
1	Balmor Amelia	Feran Technology Inc.	Visitors(IT), Moderator	Active	Attended	25.06.2019	60.00	Print Badge (16) Remove
P	Blair Francis	ASUS	Visitors(IT)	Active	× Not Attended	18.07.2019	60.00	Print Badge (2) Remove
S.	Blair Francis	Strontium	Visitor		× Not Attended	25.05.2020	0.00	Print Badge (9) Remove

HOW TO TEST YOUR BADGES



Go to Management / Participants and use the "Print Badge" button.

You can use this to scan your registration tests first, and later, real participant badges.

	Surname Name	Company Name	≜ Category	Status	Attendance	Reg Date	≜ Pavment	
G	Arms Joe	Tudero	Visitors(IT), Moderator	Active	× Not Attended	25.06.2019	0.00	Print Badge (14) Remove
0	Balmor Amelia	Feran Technology Inc.	Visitors(IT), Moderator	Active	Attended	25.06.2019	60.00	Print Badge (16) Remove
P	Blair Francis	ASUS	Visitors(IT)	Active	× Not Attended	18.07.2019	60.00	Print Badge (2) Remove
S	Blair Francis	Strontium	Visitor	Active	× Not Attended	25.05.2020	0.00	Print Badge (9) Remove

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5. Kiosk mode





KIOSK MODE

1. What is Kiosk Mode?





Kiosk Mode allows your registered attendees to print out their badges onsite. You can also use it for self-registration of attendees onsite.

The setup consists in the 4 steps below.

Prior to setting up the "Kiosk Builder", it is recommended to achieve "Settings", "Registration Pipeline" and "Confirmation Page" first:



WHAT IS KIOSK MODE?



Kiosk Mode allows your registered attendees to print out their badges onsite. You can also use it for self-registration of attendees onsite. The setup consists in the 4 steps below. Prior to setting up the **"Kiosk Builder"**, it is recommended to achieve **"Settings"**, **"Registration Pipeline"** and **"Confirmation Page"** first:



2. Settings



This tab contains the list of possible Check-in methods that you may activate according to your needs:

- Facial recognition
- Barcode/QR code
- By name or email
- By registration code

You can also set a **timer** to revert to the first screen after a period of inactivity to get the screen refreshed for the next user. Finally, you may also enable the possibility for visitors to **print out their badges without confirmation** from your side:

Kiosk builder	Registration Pipeline	Settings	Confirmation Page				
Check-in methods	5:						
Facial recognition:		Barcode/QR code					
		on O					
By name or email:		By registration code					
on							
Revert to the first scree	n after:	Print badge without confirmation					
5 Sec	onds	on					

SETTINGS

This tab contains the list of possible Check-in methods that you may activate according to your needs:

- Facial recognition
- By name or email
- Barcode/QR code
- By registration code

Finally, you may also enable the possibility for visitors to print out their badges without confirmation from your side:

22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2			
Kiosk builder	Registration Pipeline	Settings	Confirmation Page
Check-in method	ls:		
Facial recognition:		Barcode/QR code	
		on	
Deserves an exactly		Duran interaction and a	
By name or email:		By registration code	
on			
Revert to the first scre	en after:	Print badge without confirmation	

If you are using the Kiosk Mode to register people onsite, the registration pipeline has a large collection of predefined fields to offer to build up your form.

All fields can be renamed in the editor.

Please note that First name, Last name, and email fields should always be used since they will appear on the badge.

- You can add any question from your registration, by drag and drop (eg. activities and areas of interest).
- You can also add additional steps if needed by clicking on the "+" icon.

Kiosk builder	Registration Pipeline	Settings	Confirmation Page
Contact Details Accompanying persons			
Category Name Contact Details			
Form Layouts			
■Grid (1 col)	Grid (1 col)		
■ Grid (2 col)	Email		
■ Grid (3 col)			
😰 Information Frame	First Name		
Predefined fields			
f Register with:	Last Name		
Photo Photo			
🗑 Mr. / Mrs.			(?) Help
d= Country			

REGISTRATION PIPELINE



If you are using the Kiosk Mode to register people onsite, the registration pipeline has a large collection of predefined fields to offer to build up your form. All fields can be renamed in the editor. Please note that First name, Last name, and email fields should always be used since they will appear on the badge. You can add any question from your registration, by drag and drop (eg. activities and areas of interest). You can also add additional steps if needed by clicking on the "+" icon.

Kiosk builder	Registration Pipeline	Settings	Confirmation Page
Contact Details — Accompanying persons	•		
Category Name Contact Details			
Form Layouts			
■Grid (1 col)	Grid (1 col)		
■Grid (2 col)	Email		
■Grid (3 col)			
🖹 Information Frame	First Name		
Predefined fields			
f Register with:	Last Name		
Photo Photo			
🛱 Mr. / Mrs.			

4. Confirmation page



On this tab you can set your custom Thank you message to display at the end of the registration pipeline. Variables like first name and last name are available if you would like to personalize your message.

Kiosk builder	Registration Pipeline	Settings	Confirmation Page
Page Name			
Visitor Registration			
Variables: {BARCODE} {QR_CODE} {FIRST_NAM	IE} {LAST_NAME} {COMPANY_NAME} {JOB_TITL	.E} {COUNTRY}	
B I U Source I X I I I Q B I U S ×e x ² I I <td< td=""><th>, t3 罪 ♥ - □ ● ☶ Ξ ⊕ Ω / ⊑ € #)) ಔ ೬ 호 호 Ξ ≡ / ¶ , 話- ∞ = - Line Hei ▲ - ဩ - X ⊡ ☶ ?</th><td></td><th></th></td<>	, t3 罪 ♥ - □ ● ☶ Ξ ⊕ Ω / ⊑ € #)) ಔ ೬ 호 호 Ξ ≡ / ¶ , 話- ∞ = - Line Hei ▲ - ဩ - X ⊡ ☶ ?		
Dear {FIRST_NAME} {LAST_NAME},			
Thank you for registering to our event I			
body			

CONFIRMATION PAGE



On this tab you can set your custom Thank you message to display at the end of the registration pipeline.

Variables like first name and last name are available if you would like to personalize your message.

Kiosk builder	Registration Pipeline	Settings	Confirmation Page
Page Name			
Visitor Registration			
Variables: {BARCODE} {QR_CODE} {FIRST_NAME}	{LAST_NAME} {COMPANY_NAME} {JOB_TITLE}	{COUNTRY}	
⊙ Source 🖹 🐰 ि 🛱 🕅 🖬 ♠ → 🔍 b	a 📮 👳 🖬 🖉 🏛 🖶 😳 Ω 📼 🕲 🖩		
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Styles - Format - Font - Size	• Line Hei • 🔺 🗛 🔀 🗊 💷 ?		
Styles • Format • Font • Size Dear {FIRST_NAME} {LAST_NAME},	• Line Hei • <u>A</u> • 🛛• 🔀 🗐 🎟 ?		
Styles Format Font Size Dear {FIRST_NAME} {LAST_NAME}, Thank you for registering to our event !	• Line Hei • A• 🛛• 🔀 🗐 📰		
Styles Format Font Size Dear {FIRST_NAME} {LAST_NAME}, Thank you for registering to our event !	• Line Hei • <u>A</u> • 🛛• 🔀 🗐 🎫 ?		
Styles Format Font Size Dear {FIRST_NAME} {LAST_NAME}, Thank you for registering to our event I	• Line Hei • A• A• 3• 3		

5. Kiosk builder

The Kiosk Builder allows you to build the look and feel of your Kiosk, step by step:

\$	Kiosk builder	Regi	stration Pipeline	Settings		Confirmation Page
Kiosk mod	le General	Registration	Check-in Reco	gnition Barcode/QR code	By name	e or email By registration code Success
1. "General" that will be d	holds the Welcome screen lisplayed + call to action.					
2. "Reg Pipeline image a	istration" contains your "Reg e". You can upload your back and visual assets.	istration ground	 The 5 next tabs are depending on what op Settings 	e the Check-in screens, otions you have chosen ir	4 า พ	•. The last tab is your Success page which will be displayed last.

KIOSK BUILDER

The Kiosk Builder allows you to build the look and feel of your Kiosk, step by step:



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4.1. Kiosk page example: "General"





KIOSK PAGE EXAMPLE: "GENERAL"



4.2. Kiosk page example: "Registration"





KIOSK PAGE EXAMPLE: "REGISTRATION"



4.3. Kiosk page example: "Check-in"

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KIOSK PAGE EXAMPLE: "CHECK-IN"



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4.4. Kiosk page example: "Recognition"



EP

KIOSK PAGE EXAMPLE: "RECOGNITION"



5. Testing your Kiosk



You can generate the url of your Kiosk by taking the url of your event and adding /onsite/index at the end.

Example : https://beaute-clone-1636708420-newdemo.expoplatform.com/onsite/index





TESTING YOUR KIOSK

You can generate the url of your Kiosk by taking the url of your event and adding **/onsite/index** at the end.

Example :

https://beaute-clone-1636708420-newdemo.expopl atform.com/**onsite/index**





Thank you!